

Morgan Single Footing Assn.  
Jan 18, 2009 Meeting Minutes

Present: Ken Thomas, President; Mel Frandsen, Vice Pres.; Janet Hunter, Sec/Treas; Heidi Sutton, Web Site; Vali Suddarth, Newsletter; Jim Suddarth, Advisor; Don Prohaska, Advisor; Mather Cather, Advisor.

#1 – Advertising: Ken asked if there had been responses to previous MSFHA Trail Rider ads. A few had gotten calls and sold horses as a result of the ad. Auggie Deschepper has done a good job with the upcoming Trial Rider ad. He would like to try ads in other magazines and is checking on costs. Ken would like to continue advertising in The Morgan Horse magazine. Mel agreed that it is a good idea to keep our presence known in the Morgan horse community. There are still Morgan horse owners who do not know that there are gaited Morgans. Mel also suggested that we (MSFHA) utilize the smaller ads in The Morgan Horse with contact information, web address, etc. This was agreeable by all.

#2 - Ken asked if we would think about having an Advertising person to promote ads in our newsletter in order to generate revenue. Discussion: Our circulation is small. It was suggested by Jim that we might offer a few months free as an incentive to advertise. We could also offer business card sized ads.

#3 – Web site: Ken asked Heidi if it was possible to post newsletters to the web site. She is going to work on that. We could have an “archive” site so anyone could view old newsletters. It would be in a “pdf” file so no one could alter it in any way. Heidi is still working on finding a solution to the membership list problem.

#4 – Annual meeting: Ken checked into Bozeman, MT as a site. They no longer have the Gaited Horse Celebration the MSFHA attended several years ago. Jim and all others agreed that Las Vegas, NV is a good choice as was discussed in our last meeting. Hotels and airfare are inexpensive and there are other things we can do. It was also agreed that the first week in August would be a better time. Ken and Mel will check out the cost of mid-

priced hotels on the “strip” and the cost of a meeting room. We will have another meeting to discuss this information before early Feb so Vali can put it in the next newsletter.

#5 – Elections: Heidi will have a nominations ballot on the web site when the next newsletter comes out. Ken will contact Catherine Schultz about helping Martha with the ballots. Ballots need to be in to them by July 1<sup>st</sup> because we are having the annual meeting in Aug.

#6 – Treasurer’s Report: Ken asked Janet to send a report with the next minutes. He also suggested that we put a report in the next newsletter. All agreed this was a good idea so that members could see how we stand.

No other topics were raised. Meeting adjourned.

Respectfully submitted,

Janet Hunter, Secretary/Treasurer

\*\*Let Ken know if you have any additions or corrections to these minutes.  
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