

Morgan Single Footing Assn.
Sept 21, 2008 Meeting Minutes

Present: Ken Thomas, President; Mel Frandsen, Vice Pres.: Vali Suddarth, Newsletter; Noel Souza-Powers, Advisor; Heidi Sutton, Web Site

*Notes taken by Ken Thomas.

#1 – Web Site Traffic: Heidi suggested that we register as gaitedMorgans.org as a way to increase traffic. This should provide some clarity to those who do not understand the term “single-footing”. Google and other search engines prioritize hits according to how many changes are made to the front page on a website. We need to make more changes to ours. All thought these were good suggestions and agreed to go forward with them.

#2 – Elections for next year: Ken will ask Martha Cather to chair the election committee again. At the annual meeting Catherine Schultz agree to serve on the committee as well. The committee will need to approve all nominations by asking the nominees if they will be willing to serve. They will also need to check to see if they are MSFHA members in good standing and members of the AMHA. Nominations can be set up on the web site and will also go out in hard copy in the first newsletter of 2009. Voting cannot be done on the web site.

#3 - Newsletter: The schedule for next year was discussed. It needs to coordinate in a timely manner with the election information.

#4 – Newsletter exchange: Discussed was the possibility & advantages of sending a newsletter to all the AMHA directors. Vali will put together a letter of invitation to go with the newsletter and email it to all for approval. Also discussed was a banner exchange with other equine web sites. Vali will research this idea.

#5 – Membership: Discussed was a membership drive to offset the decline in members. Vali is working on a list of current gaited Morgan owners for a possible mailing.

#6 – Internet: Discussion about the internet membership database and how it is listed.

Meeting adjourned.

Respectfully submitted,

Janet Hunter, Secretary/Treasurer

**Let Ken know if you have any additions or corrections to these minutes.
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