

Morgan Single Footing Assn.
July 20, 2008 Meeting Minutes

Present: Ken Thomas, President; Janet Hunter, Sec/Treas; Martha Cather;
Vali Suddarth, Advisor/Newsletter

#1 – Martha C. gave us an update on her health problems. She is doing much better and even rode a horse today.

#2 – Annual meeting: Vali and Jim Suddarth cannot come due to family obligations. Several others have committed to coming and plans are shaping up according to Ken. Nancy Naard has definitely agreed to come and give her presentation.

#3 – Trail Blazer Festival: The Trail Blazer Magazine is having a “Trail Rider Festival” which will feature demonstrations and competitions from different breeds of horses and horse organizations. We have been asked if we would like to participate. It will be held in Santa Barbara, CA in November 2008. It was agreed that we should send out an inquiry in the next e-newsletter to see if anyone would be interested in going.

#4 – Newsletter: Vali has got most of the next issue ready. She just needs a cover layout and was probably going to use 2008 foals. The advisors page will be updated with the info on the two new advisors, Jim Suddarth and Noel Souza-Powers. Janet will email the current address, etc. to Vali. Vali got approval to use the latest MSFHA brochure in the newsletter if she needed to fill space.

#5 – Web site: All were asked if they had heard of any problems or suggestions for the web site. There were none to pass on to Heidi.

#6 – Advertising – All agreed that the best ad response was to the group ad placed in the Trail Rider Magazine. It was very expensive, though - \$1200 for a full page B & W ad. We definitely need enough lead-time to solicit at least 12 farms and ranches in order to reduce costs. We will contact the members who have participated in the past with this advertising. Ken will

ask Martha C. if she will head up an advertising committee. (Martha left the meeting earlier.)

No other topics were raised. Meeting adjourned.

Respectfully submitted,

Janet Hunter, Secretary/Treasurer

**Let Ken know if you have any additions or corrections to these minutes.
kenthomas@msfha.com